

VICE CITY SHOWDOWN

Sponsorship Overview



Saturday, February 27, 2027 · Manuel Arttime Theater, Miami FL

8 collegiate teams · 8 universities · 5+ states · Registered 501(c)(3) nonprofit



Vice City Showdown is Miami's premier collegiate Bhangra competition and the only national collegiate Bhangra competition in Florida. We bring teams from across the country to one stage in Miami for a night that celebrates Punjabi culture and the dancers who keep it alive.

OUR REACH

500+

in-person attendees

7,300+

livestream viewers

16,000+

Instagram accounts reached

1,700

avg. TikTok views per video

PARTNERSHIP PACKAGES

A starting point, not a menu. We build each package around what the sponsor wants most.

Package Benefits	SILVER \$250	GOLD \$750	DIAMOND \$2,000
Logo printed on program pamphlet	✓	✓	✓
Highlighted on Instagram story (24 hours)	✓	✓	✓
Mentioned on stage by the hosts during the show	✓	✓	✓
Highlighted on social media post		✓	✓
Logo on screen before and during the show		✓	✓
30-second advertisement played during the show		✓	✓
Banner at the entrance of the venue			✓
Hand out a trophy to a winner of the competition			✓
Presenting sponsor billing (exclusive, one available)			✓
VIP tickets to the show	2	6	10

Standard packages run \$250, \$750, and \$2,000. We're happy to mix and match across tiers to fit your budget and what you're hoping to get out of it.

In-kind contributions receive benefits at the tier matching their retail value. **Tax deductible** as a registered 501(c)(3).

GET IN TOUCH

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